



Free mover  
program  
for students

VŠE / CESP

Quality  
Education  
in Prague



*Study  
with us!*

## Contacts

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# Central European Studies in Prague

*The Right Step Forward*

Prague University  
of Economics and Business





## Prague University of Economics and Business

- Ranked as the best business school in Central and Eastern Europe in the Eduniversal Ranking
- The leading university in the fields of management and economics in the Czech Republic
- The Faculty of Business Administration is EQUIS accredited, which ranks the faculty among the top 1% of business schools in the world.
- About 14,000 students and more than 600 qualified academics and business experts
- A member of many international organizations (EIASM, CEMS, PIM, PRME, AACSB, etc.)
- 250 partner universities worldwide

### The City of Prague

- The capital of the Czech Republic and considered one of the most beautiful cities in Europe
- The seat of the Czech Parliament and government; an important political, economic, and cultural center
- Prague represents a unique collection of historical monuments listed in the UNESCO World Heritage Register
- Its location allows easy access to major European cities such as Berlin, Bratislava, Vienna, and Budapest

### What is CESP?

- The Central European Studies in Prague (CESP) is a free mover program for students at the graduate and undergraduate levels
- A one- or two-semester program in English focusing on issues of Central and East European economies, societies, and cultures
- CESP is a self-financed extension founded at the University of Economics, Prague (VŠE)
- All courses have been fully accredited only after scrutiny and review by the Academic Accreditation Committee of VŠE

### What do we offer?

- High-quality courses
- Guaranteed housing in a newly reconstructed dormitory
- Small classes and international buddies for students

- Study tours
- Registration day
- Campus in the center of Prague
- Travel within and outside the Czech Republic
- New experiences, friends, and fun

### Programs

**Fall and Spring Semesters** – various courses taught in English to foreign and Czech students

**Summer University** – intensive version of basic CESP courses

### Courses

- Globalization and World Politics
- International Finance
- International Management
- International Business
- International Business Strategy
- Product/brand Marketing
- Marketing in Central and Eastern Europe
- New Media and Trends in ICT

### Admission requirements

- At least a 2.5 grade point average on a 4.0-scale or equivalent good standing at the home university
- At least one year (2 semesters) finished at the home university
- English language knowledge

### How to apply?

The required documents that have to be sent to the CESP Office are:

- CESP Application and Registration form (available on the website)
- A university transcript
- Resume (CV)
- 2 passport sized photos
- An application fee of EUR 100

More details <https://cesp.vse.cz>