

CESP IP_331 Global Business and International Trade
Materials for the 8th seminar
“International investment flows, effects of foreign investment”

Statistical sources (UNCTAD):

- world: https://unctad.org/system/files/official-document/wir2020_en.pdf
- individual countries: <https://unctad.org/topic/investment/world-investment-report>

Revising the theory from the lecture:

1. What is FDI?
2. What are the forms of FDI?
3. What are the impacts of FDI on home and host economies?
4. What are the positive and negative effects of FDI?

Team work (2-5 people per team):

1. Describe the current trends in FDI at the world level.
2. Describe FDI at the regional level: Developed economies, Asia, Latin America, Transition economies, Africa etc.
3. Why are some countries more attractive for FDI than the others? What are the reasons for high return on investment? What other factors influence FDI in/outflows?
4. What changes are observed in the FDI structure?
5. Pick one country, analyze its FDI flows and attractiveness and present the results.