

CURRICULUM VITAE

Name: doc. Ing. Ludmila Štěrbová, CSc.

University of Economics, Prague
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Education:

2006 WIPO Academy, Geneva, Switzerland
1999 Governmental Educational Program in IPRs, USA
1985 CSc. (Ph.D.) in **International Business, University of Economics, Prague**
1980 Ing. (Master) in International Business, University of Economics, Prague

Working and teaching experience**Academic Background****FULL-TIME TEACHING**

University of Economics, Prague, International Business Department
Master and Bachelor study programs specializing in International Business and Trade
Chair of examination boards, research and publishing activities
Project leader for international accreditations

Manager of programs taught in English.

TEACHING EXPERIENCES ABROAD – Full courses and invited lectures

France, Université Jean Moulin Lyon 3; Germany, HS Mainz; Austria, MCI Innsbruck; Russian Federation, Plechanov Economic Academy; China, Shandon University of Economics and Finance; USA, University of Northern Colorado; Taiwan, National Chengchi University

Professional Career

since 2006 **University of Economics, Prague, Department of International Trade**

- Assoc. Professor
- Director of the International Business Master's and Bachelor's Program,
- Manager for International accreditations

2012 – 2016 Vice-dean for international relations, Faculty of International Relations

2001 – 2006 Ministry of Foreign Affairs

Permanent Mission of the Czech Republic to the UN and Other International Organizations

First secretary of Ambassador

1997 – 2001 Ministry of Industry and Trade of the CR

- Head of Unit of Int. Organizations, Member of the Czech delegation to the WTO.
- Coordinator of the implementation of the TRIPS obligations in the Czech legislation
- Vice-chairperson of the UN/ECE Advisory group on the Protection of IPRs

1997 – 2001 University of Economics, Prague (part time)

1993 – 1997 Ministry of Economy, Department of Export Promotion Policy

1984 – 1993 Ministry of Foreign Trade, Department of Trade Strategies

1980 – 1984 University of Economics, Department of International Trade

CESP Courses taught:

International Relations IP_334

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