

CURRICULUM VITAE

Name: Ing. David Říha, Ph.D., MBA

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Education

Ph.D.	University of Economics, Prague
MBA	CMI / Escuela Superior de Marketing y Administración Barcelona
MA	Business School Ostrava
BA	Business School Ostrava

Working and teaching experience

2011 - **University of Economics, Prague - Assistant Professor**
Department of Marketing

FH Upper Austria, Campus Steyr – Austria (2013 – Present) - Guest professor

CORPORATEPRO Plc. (2010 – 2014) - CEO / co-founder

CTR group Ltd. (2007 – 2010) - Marketing and Sales Director

New Face of Halabala Club (2003-2006) - CEO / owner

CSB-SYSTEM Ltd. (2001 - 2003) - Marketing and Sales Assistant

CESP Courses taught

Marketing in Central and Eastern Europe IP_323

Central and East European Studies Program

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