

## CURRICULUM VITAE

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### Education

- 2012+ Doctoral studies - **University of Economics Prague**
- 2008 Post gradual studies of psychology - **Charles University**
- 1993 Pedagogical studies - University of Ostrava
- 1993 Master, Graduate - Technical University of Ostrava

### Working and teaching experience

- 2014 **University of Economics Prague, Faculty of BA, Marketing Department**
- 2010 Colgate-Palmolive Czech Republic
- 2000 Beiersdorf Czech Republic
- 1998 Nestlé Italy
- 1994 Nestlé Czech Republic

### CESP Courses taught

**Product Brand Marketing IP\_310**

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