

# CURRICULUM VITAE

## Personal details

Name: Petr

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## Education

University of Economics, Prague

## Working and teaching experience

since 2002 Consultant, WebTrade CZ

since 2003 Executive of the Company, WebTrade CZ

since 2007 National Trade Promotion Agency, Export academy

Department of International Trade, University of Economics, Prague

Viena Business University, Austria

RISEBA, Riga, Latvia

Universite Jean Moulin Lyon 3, Lyon, France

### Central and East European Studies Program

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## Courses taught

International Marketing (in Czech/English)

International Marketing Communications (in Czech/English)

CEMS Blocked Seminar - International Marketing Strategy for Czech Breweries  
(in English)

CEMS Blocked Seminars- Doing Business in CEE

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