

# Curriculum Vitae

Name: **Ing. Markéta Lhotáková, Ph.D.**

## Education

**2008** Type: **Ph.D.**

**University of Economics Prague, Faculty of International Relation**  
International Economic Relations

**1995** Type: **Ing.**

**University of Economics Prague, Faculty of International Relation**  
International Economic relations (International Trade)

**1994** Type: **Bc.**

**University of Economics Prague, Faculty of International Relation**  
International Economic Relations (International Trade)

## Employment history

**2009–2011**

**University of Economics Prague, Faculty of International Relation, Department of International Trade**  
Senior Lecturer

**2009–2009**

**University of Economics Prague, Faculty of International Relation, Department of International Trade**  
Lecturer – part time

**2008–2008 International Preschool Nessie**

Marketing consultant

**1997–2000 Colgate-Palmolive**

Brand manager

**1996–1997 Allied Domecq**

Marketing asistent

**1995–1996 Creditanstalt**

Department of Securities and Custody

**1994–1995 Ciba-Geigy, Pharma division**

Assistant marketing/logistics

## Corporate experience and internships

03/2002–03/2002 Institution: **Bosch und Siemens Hausgeräte**  
City: München Federal Republic of Germany **postgradual felowship**

06/1996–12/2000 Institution: **Colgate-Palmolive**  
City: Praha Czech Republic **brand manager**