

Curriculum Vitae

Name: **Ing. Markéta Lhotáková, Ph.D.**

Education

2008 Type: **Ph.D.**

University of Economics Prague, Faculty of International Relation
International Economic Relations

1995 Type: **Ing.**

University of Economics Prague, Faculty of International Relation
International Economic relations (International Trade)

1994 Type: **Bc.**

University of Economics Prague, Faculty of International Relation
International Economic Relations (International Trade)

Employment history

2009–2011

University of Economics Prague, Faculty of International Relation, Department of International Trade
Senior Lecturer

2009–2009

University of Economics Prague, Faculty of International Relation, Department of International Trade
Lecturer – part time

2008–2008 International Preschool Nessie

Marketing consultant

1997–2000 Colgate-Palmolive

Brand manager

1996–1997 Allied Domecq

Marketing asistent

1995–1996 Creditanstalt

Department of Securities and Custody

1994–1995 Ciba-Geigy, Pharma division

Assistant marketing/logistics

Corporate experience and internships

03/2002–03/2002 Institution: **Bosch und Siemens Hausgeräte**

City: München Federal Republic of Germany **postgradual felowship**

06/1996–12/2000 Institution: **Colgate-Palmolive**

City: Praha Czech Republic **brand manager**